Cash/Trade

Total Ratings

CONTRACT



And:

KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

National Media Research Planning & Placement

815 Slaters Lane

Alexandria, VA 22314

Revision	Alt Order #	
1.	9852246	
	Revision /	THE OTHER IT

Product NRCC IE 2012 Estimate # Contract Dates 10/26/12 - 11/06/12 155/426/3486

Advertiser National Republican Congressional Committee

Original Date / Revision 10/25/12 / 10/25/12

Cash EOM/EOC Broadcast Station Account Executive Sales Office KSTU Dan Driscoll Washington DC Special Handling

Billing Calendar

Do Not Mail

<u>Demographic</u> Adults 35-64

Billing Cycle

130.80 IDB# Product Code Advertiser Code 426 155

8380 Agency Ref Advertiser Ref

			Totals
*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week Rate Rtn T	
N 1 13 10/20/12 11/04/12 M-F 6a-7a	6a-7a <u>Rate</u> <u>Rating</u> \$600.00 2.50		NM 1 \$600.00
N 2 13 10/29/12 11/04/12 M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12W 1	6a-7a <u>Rate</u> <u>Rating</u> \$600.00 2.50	:30	NM 1 \$600.00
N 3 13 10/29/12 11/04/12 M-F 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12F 1	6a-7a <u>Rate</u> <u>Rating</u> \$600.00 2.50	:30	NM 1 \$600.00
N 4 13 10/26/12 10/28/12 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12F 2	7a-8a <u>Rate</u> <u>Rating</u> \$600.00 2.90	:30	NM 2 \$1,200.00
N 5 13 10/29/12 11/04/12 M-F 7a-8a <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/29/12 11/04/12 M 2	7a-8a <u>Rate</u> <u>Rating</u> \$600.00 2.90	:30	NM 2 \$1,200.00
N 6 13 10/29/12 11/04/12 M-F 7a-8a Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -T 2	7a-8a <u>Rate</u> <u>Rating</u> \$600.00 2.90	:30	NM 2 \$1,200.00
N 7 13 10/29/12 11/04/12 M-F 7a-8a Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12W 2	7a-8a <u>Rate</u> <u>Rating</u> \$600.00 2.90	:30	NM 2 \$1,200.00
N 8 13 10/29/12 11/04/12 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12T 2	7a-8a <u>Rate</u> <u>Rating</u> \$600.00 2.90		NM 2 \$1,200.00
N 9 13 10/29/12 11/04/12 M-F 7a-8a	7a-8a <u>Rate</u> <u>Rating</u> \$600.00 2.90	:30 I	NM 2 \$1,200.00
N 10 13 11/05/12 11/06/12 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 2	7a-8a <u>Rate</u> <u>Rating</u> \$600.00 2.90		VM 2 \$1,200.00
N 11 13 11/05/12 11/06/12 M-F 7a-8a <u>Start Date End Date Weekdays Spots/Week</u> Week: 11/05/12 11/11/12 -T 2	7a-8a <u>Rate</u> <u>Rating</u> \$600.00 2.20	:30	NM 2 \$1,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

Alt Order# Contract / Revision 586380 9852246 Estimate # Contract Dates Product 155/426/3486 NRCC IE 2012 10/26/12 - 11/06/12

Original Date / Revision Advertiser 10/25/12 / 10/25/12 National Republican Con

		Snots/	<u>T</u>	otals
*Line Ch Start Date End Date Description	Start/End Time [Amount
Start Date End Date Weekdays Spots/Week	Rate Rating			
N 12 13 10/26/12 10/28/12 Sa 7a-9a	7a-9a <u>Rate</u> <u>Rating</u> \$550.00 2.20	:30	NM 1	\$550.00
N 13 13 10/29/12 11/04/12 Sa 7a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S- 1	7a-9a <u>Rate</u> <u>Rating</u> \$550.00 2.20	:30	NM 1	\$550.00
N 14 13 10/26/12 10/28/12 Sa 7a-9a	7a-9a <u>Rate</u> <u>Rating</u> \$650.00 3.30	:30	NM 1	\$650.00
N 15 13 10/20/12 11/04/12 Sa 7a-9a	7a-9a Rate Rating \$650.00 3.30 7a-9a	:30	NM 2	\$1,300.00 .
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/22/12 10/28/12S 2	<u>Rate</u> <u>Rating</u> \$550.00 2.40	:30	NM 2	\$1,100.00
N 17 13 10/29/12 11/04/12 Su 7a-9a	7a-9a <u>Rate</u> <u>Rating</u> \$550.00 2.40	:30	NM 2	\$1,100.00
N 18 13 10/26/12 10/28/12 Su 7a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12S 1	7a-9a <u>Rate</u> <u>Ráting</u> \$650.00 4.30	:30	NM 1	\$650.00
N 19 13 10/29/12 11/04/12 Su 7a-9a	7a-9a <u>Rate</u> <u>Rating</u> \$650.00 4.30	:30	NM 2	\$1,300.00
N 20 13 10/20/12 11/04/12 FOX News Sunday		:30	NM 1	\$500.00
N 21 13 10/26/12 10/28/12 M-F 4p-5p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12F 1	4p-5p	:30	NM 1	\$450.00
N 22 13 10/29/12 11/04/12 M-F 4p-5p <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/29/12 11/04/12 M 1	4p-5p <u>Rate</u> <u>Rating</u> \$450.00 1.90	:30	NM 1	\$450.00
N 22 12 10/20/12 11/04/12 M-E 4n-5n	4p-5p <u>Rate</u> <u>Rating</u> \$450.00 1.90	:30	NM 1	\$450.00
N 24 13 10/29/12 11/04/12 M-F 4p-5p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12W 1	4p-5p	:30	NM 1	\$450.00
N 25 13 10/29/12 11/04/12 M-F 4p-5p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12T 1	4p-5p <u>Rate</u> <u>Rating</u> \$450.00 1.90	:30	NM 1	\$450.00
N 26 13 10/29/12 11/04/12 M-F 4p-5p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12F 1	4p-5p <u>Rate</u> <u>Rating</u> \$450.00 1.90	:30	NM 1	\$450.00
N 27 13 11/05/12 11/06/12 M-F 4p-5p Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	4p-5p <u>Rate</u> <u>Rating</u> \$450.00 1.90	:30	NM 1	\$450.00
N 28 13 11/05/12 11/06/12 M-F 9p-1005p	9p-1005p	:30	NM 1	\$2,600.00



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

	Contract / Revision 586380 /	Alt Order # 9852246
<u>Contract Dates</u>	Product	Estimate #
10/26/12 - 11/06/12	NRCC IE 2012	155/426/3486

Original Date / Revision Advertiser 10/25/12 / 10/25/12 National Republican Con

		Spots/	Totals
*Line Ch Start Date End Date Description	Start/End Time Days		Spots Amount
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	<u>Rate</u> <u>Rating</u> \$2,600.00 5.40		
N 29 13 10/29/12 11/04/12 M-F 1005p-1035p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	1005p-1035p <u>Rate</u> <u>Rating</u> \$660.00 2.80	:30 NM	1 \$660.00
N 30 13 10/29/12 11/04/12 M-F 1005p-1035p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -T 1	1005p-1035p <u>Rate</u> <u>Rating</u> \$660.00 2.80	:30 NM	1 \$660.00
N 31 13 10/29/12 11/04/12 M-F 1005p-1035p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12T 1	1005p-1035p <u>Rate</u> <u>Rating</u> \$660.00 2.80	:30 NM	1 \$660.00
N 32 13 10/29/12 11/04/12 M-F 1005p-1035p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12F 1	1005p-1035p <u>Rate</u> <u>Rating</u> \$660.00 2.80	:30 NM	1 \$660.00
N 33 13 11/05/12 11/06/12 M-F 1005p-1035p Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	1005p-1035p <u>Rate</u> <u>Rating</u> \$660.00 2.80	:30 NM	1 \$660.00
N 34 13 10/26/12 10/28/12 Su 1005p-1035p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12S 1	1005p-1035p <u>Rate</u> <u>Rating</u> \$700.00 3.50	:30 NM	1 \$700.00
N 35 13 10/29/12 11/04/12 Su 1005p-1035p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12	1005p-1035p <u>Rate</u> <u>Rating</u> \$700.00 3.50	:30 NM	1 \$700.00
		Totals 130.80	47 \$29,550.00
Time Period # of Spots Gross Amount	Net Amount		
10/04/42 10/28/42 0 \$5.300.00	\$4 505 00		

\$4,505.00 10/01/12 -10/28/12 9 \$5,300.00 10/29/12 -11/06/12 \$20,612.50 38 \$24,250.00 \$25,117.50 47 \$29,550.00 Totals

Signature:	Date:
Jigilatai C.	

Ver#
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Status
New

Traffic Order#

Rep Order# EC'd Yes

9852246

Printed:

10/25/2012 10:46 AM 10/25/2012 11:09 AM

> 1 of Ŋ

Showing Buylines: All Lines Last Received:

) WASHINGTON) DAN DRISCOLL

Salesperson FAX# Salesperson Phone# 917-206-9589 202-955-5342

815 SLATERS LANE ALEXANDRIA, VA 22314) NATIONAL MEDIA RESEARCH PLANNING Rep Firm 10/26/2012 - 11/06/2012 155/426/3486 Salesperson (Sales Office (

-- CONTRACT COMMENT --

Phone# Fax#

Buyer Estimate#

NMRPP MediaAssistant

Flight Dates Agency C/P1/P2/E

Hiatus Weeks

Product Advertiser

Station KSTU-TV SALT LAKE CITY, UT

Agency

() POLITICAL ISSUE GROUNRCC IE 2012

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

Ratin	8 Rating: 2.9	7 Rating: 2.9	6 Rating: 2.9	5 Rating: 2.9	4 Rating: 2.9	3 Rating: 2.5	2 Rating: 2.5	1 Rating: 2.5	LI
9 Rating: 2.9	8 9: 2.9	7 f: 2.9	F: 2.9	2.9	4 : 2.9	: ω 2.5	. 2 2.5	1 2.5	Ľn
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7A-8A	7A-8A	7A-8A	7A-8A	7A-8A	7A-8A	6A-7A	6A-7A	6A-7A	Time
GOOD DY UTAH7A	GOOD DY UTAH6A	GOOD DY UTAH6A	GOOD DY UTAH6A	Program					
:30	:30	:30	:30	:30	:30	:30	:30	:30	Len
\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	Rate
11/02-11/02	11/01-11/01	10/31-10/31	10/30-10/30	10/29-10/29	10/26-10/26	11/02-11/02	10/31-10/31	10/30-10/30	Dates
8	8	8	N	2	N	μ	Н	# 	Spots/Week
Н	н	1	P	Н	H	н	4	1	# of Weeks
N	N	N	N	Ν	N	Ľ .	ם	H	Total Spots
\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$600.00	\$600.00	\$600.00	Total Cost
								*	Daypart

20	19 Rating: 4.3	18 Rating: 4.3	17 Rating: 2.4	16 Rating: 2.4	15 Rating: 3.3	14 Rating: 3.3	13 Rating: 2.2	12 Rating: 2.2	11 Rating: 2.9	10 · Rating: 2.9	LT Ln		Station KS Advertiser Product Estimate#	Rep Order# EC'd Yes
SU	us Us	SU	US	US	SA	SA	SA	SA	TU	K	Day	NMRPP MediaAssistant	KSTU-TV SALT LAKE CITY, UT () POLITICAL ISSUE GRO NRCC IE 2012 3486	9852246
9A-10A	8A-9A	8A-9A	7A-8A	7A-8A	8A-9A	8A-9A	7A-8A	7A-8A	7A-8A	7A-8A	Time	aAssistant	/ SALT LAKE CITY, UT) POLITICAL ISSUE GROU IE 2012	Ver# 1
FOX NWS SUNDAY	GOOD DAY UT-SU	GOOD DAY UT-SU	GOOD DAY UT-SU	GOOD DAY UT-SU	GOOD DAY UT-SA	GOOD DAY UT-SA	GOOD DAY UT-SA	GOOD DAY UT-SA	GOOD DY UTAH7A	GOOD DY UTAH7A	Program		, UT ; GROU	Status New
												Flight Dates Hiatus Weeks	Agency (): 815 SLA ALEXA: Agency C/P1/P2/E	Traffic Order#
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	: 30	Len		NATION ATERS L ANDRIA,	r#
\$500.00	\$650.00	\$650.00	\$550.00	\$550.00	\$650.00	\$650.00	\$550.00	\$550.00	\$600.00	\$600.00	Rate	10/26/2012 - 11/06/2012	() NATIONAL MEDIA RESEARCH P 815 SLATERS LANE ALEXANDRIA, VA 22314 PI/PMF 155/426/3486	Shov
11/04-11/04	11/04-11/04	10/28-10/28	11/04-11/04	10/28-10/28	11/03-11/03	10/27-10/27	11/03-11/03	10/27-10/27	11/06-11/06	11/05-11/05	Dates	[2	SEARCH PLANNING	Printed: 10/ Last Received: 10/ Showing Buylines: All Lines
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\$500.00	\$1,300.00	\$650.00	\$1,100.00	\$1,100.00	\$1,300.00	\$650.00	\$550.00	\$550.00	\$1,200.00	\$1,200.00	Total Cost	342 589	OLL	2 of 5
											Daypart			

Rating: 1.8

31	30 Rating: 2.8	29 Rating: 2.8	28 Rating: 5.4	27 Rating: 1.9	26 Rating: 1.9	25 Rating: 1.9	24 Rating: 1.9	23 Rating: 1.9	22 Rating: 1.9	21 Rating: 1.9	LT In		Station KST Advertiser (Product NI Estimate# 34	Rep Order# EC'd Yes
TH	TU	≰	z	×	ы	TH	×	TU	ĸ	म्ब	Day	NMRPP MediaAssistant	STU-TV SALT () POLIT () POLIT NRCC IE 2012	9852246
1005P- 1035P	1005P- 1035P	1005P- 1035P	9P-930P	4P-5P	4P-5P	4P-5P	4P-5P	4P-5P	4P-5P	4P-5P	Time	aAssistant	KSTU-TV SALT LAKE CITY, UT () POLITICAL ISSUE GROU NRCC IE 2012 3486	Ver#
SEINFELD	SEINFELD	SEINFELD	FOX NEWS AT 9	DR. OZ	DR. OZ	DR. OZ	Program		E GROU	1 Status New				
												Flight Dates Hiatus Weeks	Agency (): 815 SLA ALEXA	Traffic Order#
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len		NATION TERS L NDRIA,	#
\$660.00	\$660.00	\$660.00	\$2,600.00	\$450.00	\$450.00	\$450.00	\$450.00	\$450.00	\$450.00	\$450.00	Rate	10/26/2012 - 11/06/2012	() NATIONAL MEDIA RES 815 SLATERS LANE ALEXANDRIA, VA 22314 P1/P/F 155/0567486	Show
11/01-11/01	10/30-10/30	10/29-10/29	11/05-11/05	11/05-11/05	11/02-11/02	11/01-11/01	10/31-10/31	10/30-10/30	10/29-10/29	10/26-10/26	Dates	2) NATIONAL MEDIA RESEARCH PLANNING ATERS LANE ANDRIA, VA 22314 F 155/236/3486	Printed: 10/ Last Received: 10/ Showing Buylines: All Lines
н	1	4	1	1	1	μ.	H		μ	⊢	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (10/25/2012 11:09 AM 10/25/2012 10:46 AM nes
щ	۲	Н	Н	Н	н	Н	H	щ	⊣	1	# of Weeks	Phone# FAX#		09 AM 16 AM
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\$660.00	\$660.00	\$660.00	\$2,600.00	\$450.00	\$450.00	\$450.00	\$450.00	\$450.00	\$450.00	\$450.00	Total Cost	342 589	OLL	3 of 5
										1 1 1 1 1	Daypart			

Rating: 2.8

Market Totals \$118,200	Oct 12: 9 / \$5,300.00 Nov 12: Sales Totals: 47 / \$29,550.00 Station Totals: 47 / \$29,550.00 Lines not sent/rcld/rtrn: 0 / \$0.00	REPORT TOTALS Report Totals: 47 / \$29,550.00SALES MONTHLY TOTALS	35 SU 1005P- SPORTS PAGE 1035P	34 SU 1005P- SPORTS PAGE 1035P	33 M 1005P- SEINFELD 1035P	32 F 1005P- SEINFELD 1035P	LT In Day Time Program	Station KSTU-TV SALT LAKE CITY, UT Advertiser () POLITICAL ISSUE GROU Product NRCC IE 2012 Estimate# 3486 Buyer NMRPP MediaAssistant Phone# Fax#	Rep Order# 9852246 Ver# 1 Status New EC'd Yes
CABL 0% KTVX 0%	38 / \$24,250.00						i	Agency (): 815 SLA ALEXA Agency C/P1/P2/E Flight Dates Hiatus Weeks	Traffic Order#
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% 0% AZ			\$700.00	\$700.00	\$660.00	\$660.00	Rate	() NATIONAL MEDIA RESEARCH 815 SLATERS LANE 815 SLATERS LANE ALEXANDRIA, VA 22314 P1/P2/E 155/426/3486 res 10/26/2012 - 11/06/2012 reks	Sho
KJZZ 0% KUTV 0%			11/04-11/04	10/28-10/28	11/05-11/05	11/02-11/02	Dates	ESEARCH PLANNING	Printed: 10/ Last Received: 10/ Showing Buylines: All Lines
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% % O			Н	н	۲	Н	# of Weeks	ones	:09 AM :46 AM
UNKN			۳	н	4	H	Total Spots) WASHINGTON) DAN DRISCOLL \$ 202-955-5342 917-206-9589	
U 25% N 75%			\$700.00	\$700.00	\$660.00	\$660.00	Total Cost	TON COLL .5342 .9589	4 of 5
							Daypart		

Books Demos

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Fax# Buyer Station KSTU-TV SALT LAKE CITY, UT Advertiser () POLITICAL ISSUE GROU Product Phone# Estimate# NRCC IE 2012 3486 NMRPP MediaAssistant

> Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Office ALEXANDRIA, VA 22314 Salesperson C/PI/P2/E 155/426/3486 Salesperson 10/26/2012 - 11/06/2012 Salesperson Sales Office (Salesperson (

Flight Dates Hiatus Weeks Agency C/P1/P2/E

 Salesperson Phone#
 202-955-5342

 Salesperson FAX#
 917-206-9589

) WASHINGTON) DAN DRISCOLL